



A World War 2 Adventure trail set in Ramsgate's Royal Marina and East Cliff. Hear Eva's story as she tries to find her place in an ever changing town as the threat of the German war machine grows ever nearer.



## A RAMSGATE ADVENTURE

Eva's family run a guest house in Kent Place, Ramsgate. When war is declared the family are initially unconcerned, Hitler will see sense. Besides, Eva is far more interested in Charlie, a young store clerk working for Vye & Sons.

When the little ships bring thousands upon thousands of tired and weary troops back from Dunkirk the face of the town starts to change and the 'phoney' war looms ominously on their doorstep. With her younger brother, Harry, evacuated to the countryside and Charlie hellbent on joining the RAF, Eva is left wondering what her role is within all the chaos and destruction. Inspired by the bravery of the pilots involved with Operation Fuller, and hoping to reunite with Charlie, Eva joins the WAAF not knowing if she'll ever see her family, Charlie or Ramsgate again.

This all new historical adventure trail from Useeum is based on local testimonials from life in Ramsgate during WW2. Whilst Eva is largely inspired by local centenarian Alice Bull, her story draws on several other experiences as users follow a trail around the Harbour and East Cliff. Eva shares her experiences through a series of diary entries written at key periods throughout the war from the sinking of Castle Dunbar, Operation Dynamo and the Battle of Britain to sheltering in the tunnels from bombing raids, Channel Dash, preparations for D-Day and finally the town's VE Day celebrations.

Eva's War is one of an entire suite of app based visitor guide solutions from Useeum. Unlike many standalone solutions, the Useeum App has the benefit of hosting several guides within a shared app which links users to other trails in the town and nearby. With no hardware to worry about, Useeum provides a cost effective virtual guide delivered directly into the hands of your visitors. And because Useeum is a shared platform, it is regularly updated to maximise the latest developments in mobile technology to ensure you will have a digital solution that grows with your audience.

Already spreading fast across Europe, Useeum are currently seeking early adopters to pilot some of their Apps in the UK. Now is a

> perfect opportunity for you to see first hand how their unique approach to visitor engagement and story telling can work for Ramsgate town.

> To find out more about how Useeum can help you reach new audiences, please contact Your Heritage:



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